

ID4me MILESTONES – WHAT HAPPENED SO FAR?

Katja Speck – Marcos Sanz

ID4me Summit - October 18, 2019

TEAM ID4me AISBL

✔ BOARD OF DIRECTORS:

Andreas Gauger (Chairman)
Thomas Keller
Rafael Laguna
Jörg Schweiger

✔ CORE TEAM:

GM Katja Speck
Chair Technical CG: Marcos Sanz Grosson
Chair Community CG: Pawel Kowalik
Chair Governance CG: Vittorio Bertola
Chair Adoption CG: Neal Mc Pherson

✔ Competence Groups:

- ✔ Adoption : 30 members
- ✔ Community : 26 members
- ✔ Governance : 24 members
- ✔ Technical : 30 members





A VERY BIG THANK YOU

Stay Open. **OX**

denic

CLOUDFEST

NamesCon

MICHAEL PALAGE

 **Auth0**

 **berlin**

cz.nic

*ID4me Milestones
2019*





JANUARY

WE DID A LITTLE HOMEWORK

● **THE PROBLEM:**

- ✔ *In 2016, the average user has at least 90 online accounts*
- ✔ *The way the trend is headed, the number of accounts we use is growing at a 14% rate, meaning it doubles every 5 years.*
- ✔ *In 2020, the average number of accounts per Internet user will be 207!*
- ✔ *Are you ready to remember 207 login and password combos?*





THE CONSEQUENCE

- ✔ 86% of users leave a site before creating a new account
- ✔ 90% leave a service if password has been forgotten
- ✔ 40% forgot password at least once a month
- ✔ 86% admitted they have lied in a sign-up form

FEBRUARY : ID4me IN A NEW LOOK



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[Home](#) [Join](#) [Engage](#) [For Users](#) [For Developers](#) [About](#) [Blog](#) [Contact](#)



ID4me is your Universal Digital Profile.
An open, public, user-friendly Internet identity that makes your life easier.

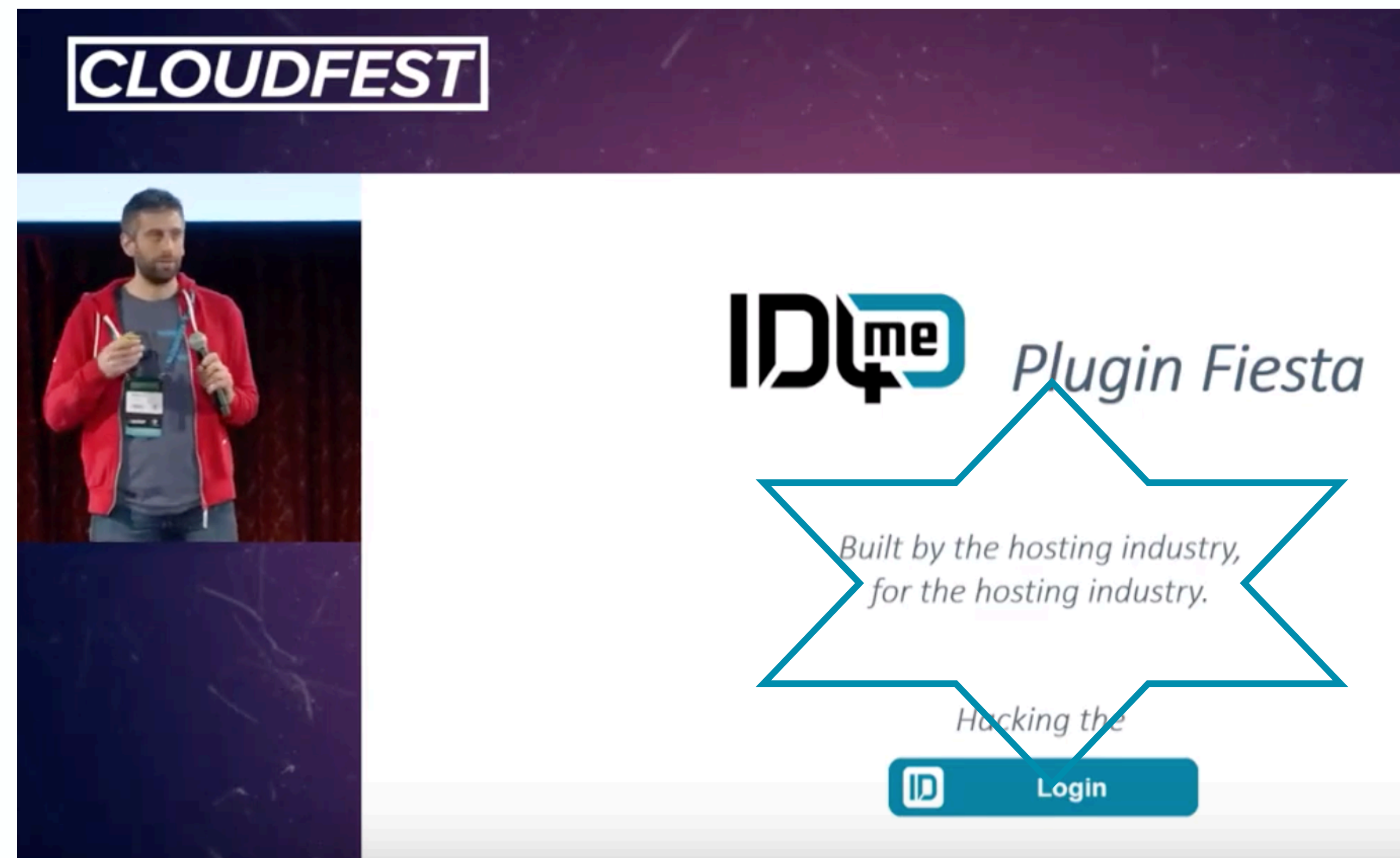
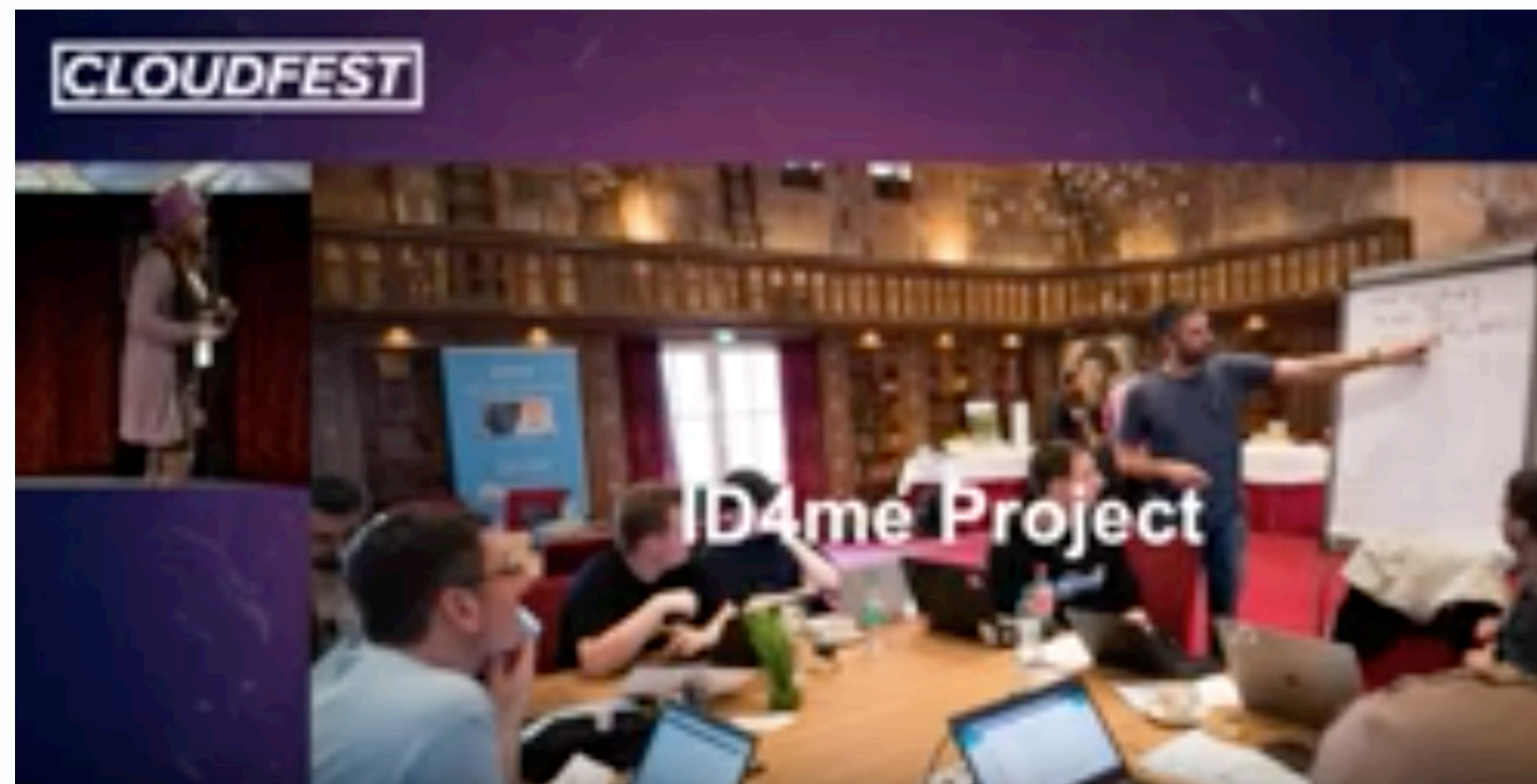


MARCH : CLOUDFEST 2019

- ✔ *ID4me public beta launch*
- ✔ *ID4me Technical Bootcamp session „Fixing the login – Onboard and Retain customers at Ease!“*
 - ✔ *+80 attendees*
- ✔ *4 full days with LOTS of meetings, conversations and talking to each exhibitor*



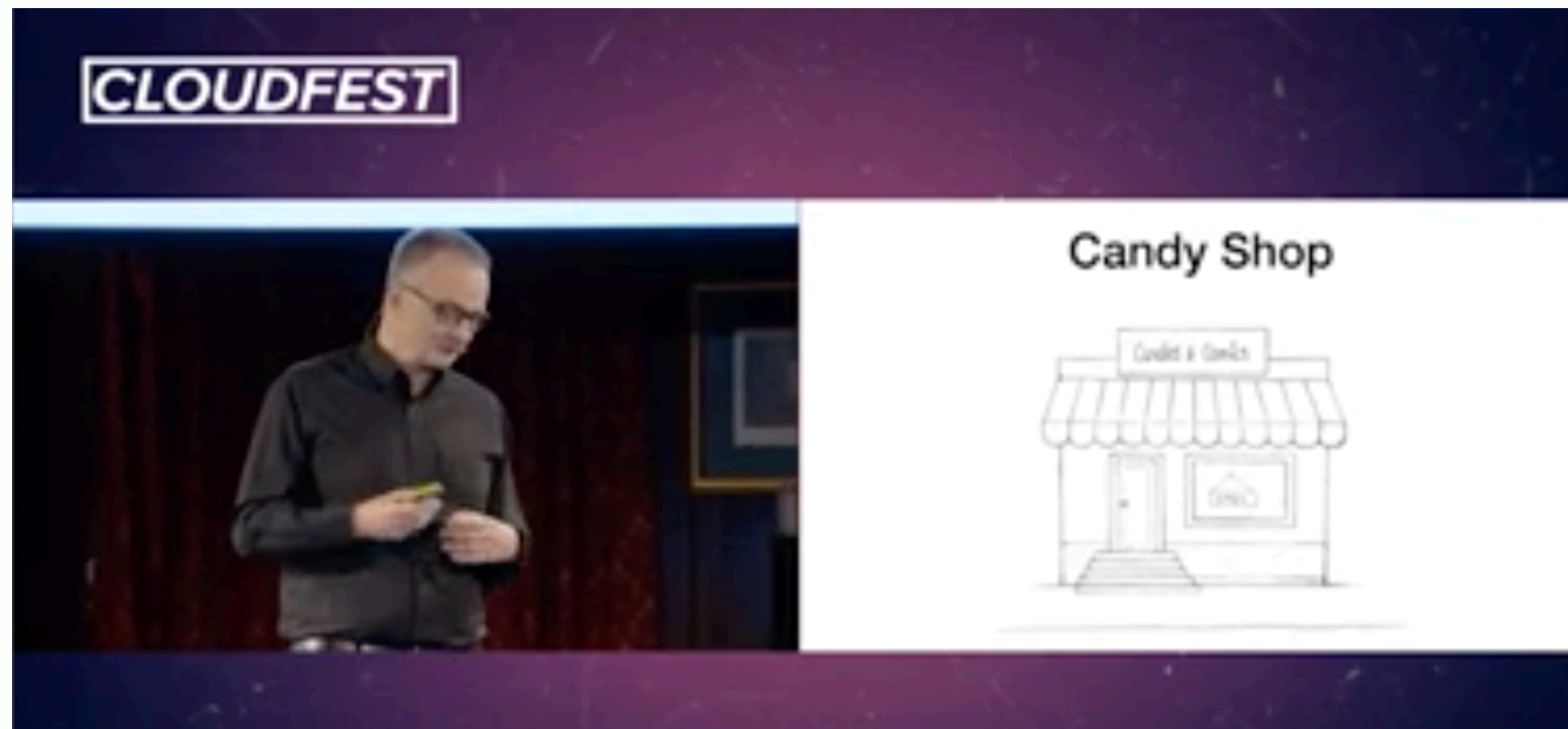
The Plugin Fiesta



https://www.youtube.com/watch?v=pWIVim_Z6eU

● **CLOUDFEST - KEYNOTE**

Andreas, pionier in the hosting industry and ID4me Chairman encourages the industry to create a global standard for digital identity



MARCH : MAILBOX.ORG PROVIDES USERS ID4me LOGIN

Mailbox.org supports ID4me: Mailbox.org provides their users the privacy-friendly ID4me login

Posted March 21, 2019



Mailbox.org announced today to be the first e-mail provider to offer their users the login with our open and privacy-friendly Single-Sign on.

We are thrilled about how fast Mailbox.org has been moving forward offering their users the ID4me Login in their latest release.

Mailbox.org is not only one of the most innovative e-mail providers in Europe, they value their users privacy and security, yet the philosophy of the mail provider is very much align with the governance of ID4me: We believe in an open and trustworthy internet. With mailbox.org people and businesses are in control of their data and benefit from a high security standard.

Mailbox.org already announced in November 2018, that their number of customers has increased by about 40 percent over the last three years.

● MARCH : FOUNDED COMMUNITY COMPETENCE GROUP

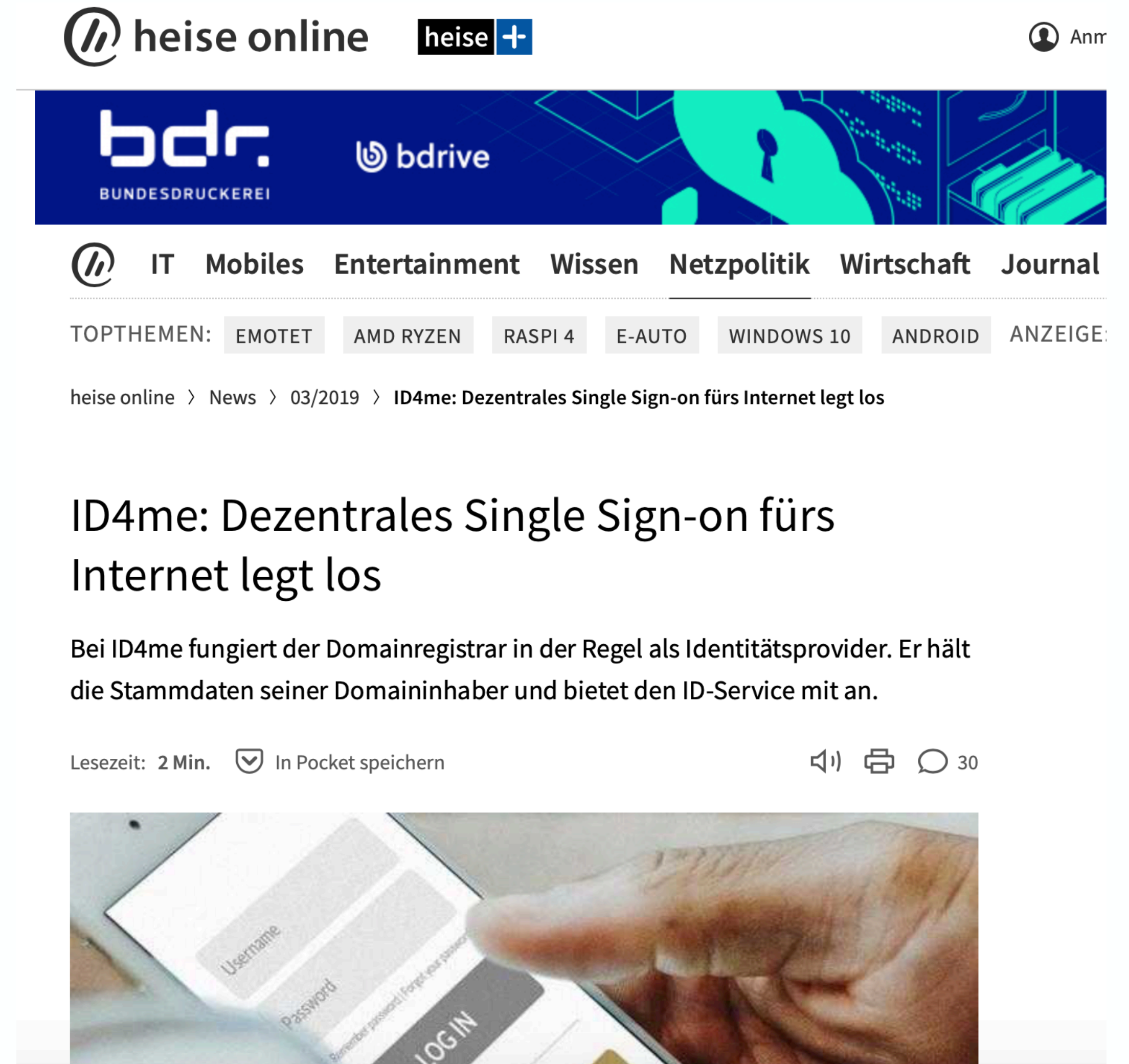
Engage In Our Community Competence Group

*Chair of the Community
Competence Group:
Pawel Kowalik*



MARCH 26 : HEISE ONLINE ANNOUNCES ID4me LAUNCH

- ✓ Heise online is THE tech geek portal in the German speaking countries with high quality content, highly trusted
- ✓ Headline „ID4me – decentralized Single Sign-on gets started“



The screenshot shows the Heise online website interface. At the top, there's a navigation bar with the Heise logo and a 'heise+' button. Below it, a blue banner features logos for 'bdr. BUNDESDRUCKEREI' and 'bdrive'. A secondary navigation bar lists categories: IT, Mobiles, Entertainment, Wissen, Netzpolitik, Wirtschaft, and Journal. Below this, a 'TOPTHEMEN:' section includes tags for EMOTET, AMD RYZEN, RASPI 4, E-AUTO, WINDOWS 10, and ANDROID. The main article headline is 'ID4me: Dezentrales Single Sign-on fürs Internet legt los'. Below the headline, a short paragraph explains that the domain registrar acts as an identity provider. At the bottom of the article preview, it shows 'Lesezeit: 2 Min.', a 'In Pocket speichern' button, and social sharing icons for 30 comments. A small image at the bottom shows a hand interacting with a login form on a screen.

heise online heise+

bdr. BUNDESDRUCKEREI bdrive

IT Mobiles Entertainment Wissen Netzpolitik Wirtschaft Journal

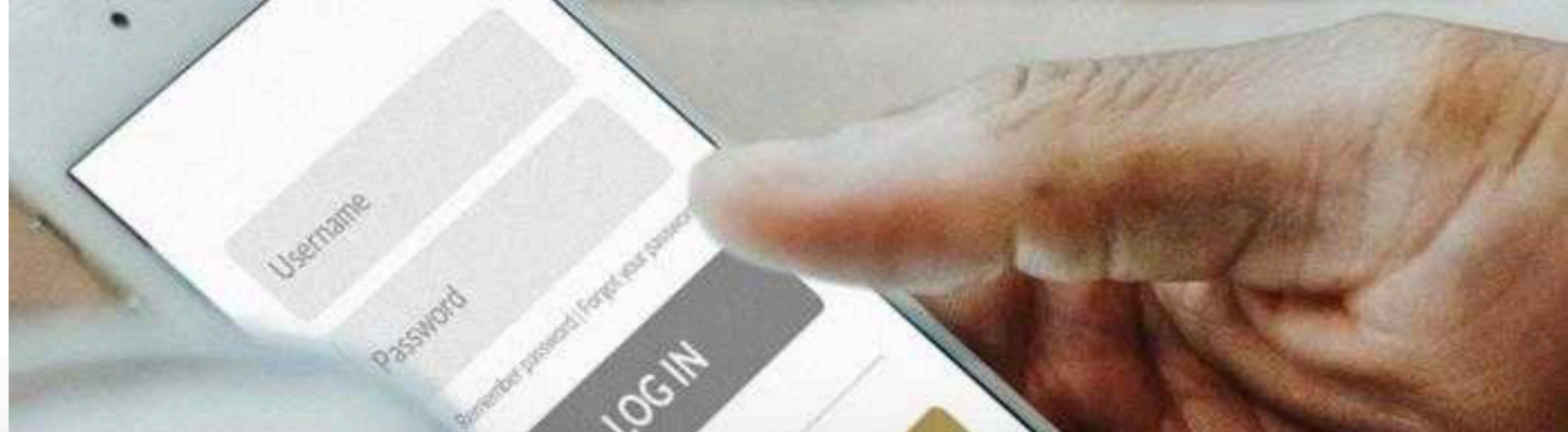
TOPTHEMEN: EMOTET AMD RYZEN RASPI 4 E-AUTO WINDOWS 10 ANDROID ANZEIGE:

heise online > News > 03/2019 > ID4me: Dezentrales Single Sign-on fürs Internet legt los

ID4me: Dezentrales Single Sign-on fürs Internet legt los

Bei ID4me fungiert der Domainregistrar in der Regel als Identitätsprovider. Er hält die Stammdaten seiner Domaininhaber und bietet den ID-Service mit an.

Lesezeit: 2 Min. In Pocket speichern 30



APRIL 17, 2019 : 2nd HEG BLOG INTERVIEW



Die ID4me-Plugin Fiesta – ID4me-Hackathon CloudFest 2019 – Interview mit Katja Speck

Posted on 17. April 2019 by [Wolf-Dieter Fiege](#)

ID4me-Protokoll ist eine datenschutzfreundliche Alternative zu Social Media. Der Nutzer behält hierbei stets die volle Kontrolle über seine Daten. (Weitere Informationen hierzu finden Sie in unserem Beitrag: [Was unterscheidet ID4me von klassischen Social Media Logins wie Facebook oder Google?](#))

Wie einfach und schnell sich ID4me zum Beispiel mit CMS- und Administrations-Tools nutzen lässt, das darzustellen, war das Ziel eines Hackathons, den ID4me im Rahmen des diesjährigen CloudFests veranstaltet hat. Über die Ergebnisse der ID4me Plugin Fiesta sprach Host Europe mit Katja Speck, der General Managerin von ID4me.

Host Europe: Wenn man einen Blick auf Eure neue Webseite wirft, stellt man fest, dass das ID4me-Projekt in den letzten Monaten zahlreiche neue Teilnehmer und namhafte Unterstützer gewinnen konnte. Pünktlich zum CloudFest habt Ihr den Beta-Launch des ID4me Protokolls durchgeführt. Wie und wo wird ID4me aktuell schon genutzt?

Katja: Es freut uns sehr, dass wir bereits vor dem CloudFest einige neue Teilnehmer und Unterstützer gewinnen konnten und die Gespräche während des CloudFests waren sehr positiv.

Heute kann man ID4me bei [mailbox.org](#), bei Open-Xchange, AndroidPIT und 1&1 IONOS nutzen. Anbieter wie InternetX, RankingCoach und CM4all und einige mehr, die ich noch nicht nennen darf, werden ID4me demnächst anbieten.



APRIL : DOTMAGAZINE INTERVIEW



April 2019 - Domains | Identity Management

SPARKING A SOLUTION TO ONLINE IDENTITIES WITH THE SINGLE SIGN-ON ID4ME

eco's Lars Steffen speaks to Andreas Gauger and Alexander Schwertner from ID4me on getting the hosting industry involved in growing the open, federated single sign-on from ID4me to solve the online identity and password problem.

JUNE : DENIC HACKATHON

👍 *First ID Agent Hackathon
about DENIC ID based on
the ID4me protocol*

The hackathon results are available through Gitlab:

Starterkit: <https://member.secure.denic.de/service/denic-id/denic-id-starterkit/denic-id-technical-details/>

Gitlab denic id: <https://gitlab.com/denic-id/aim-client>

Gitlab Perl: <https://gitlab.com/ID4me/aim-perl>

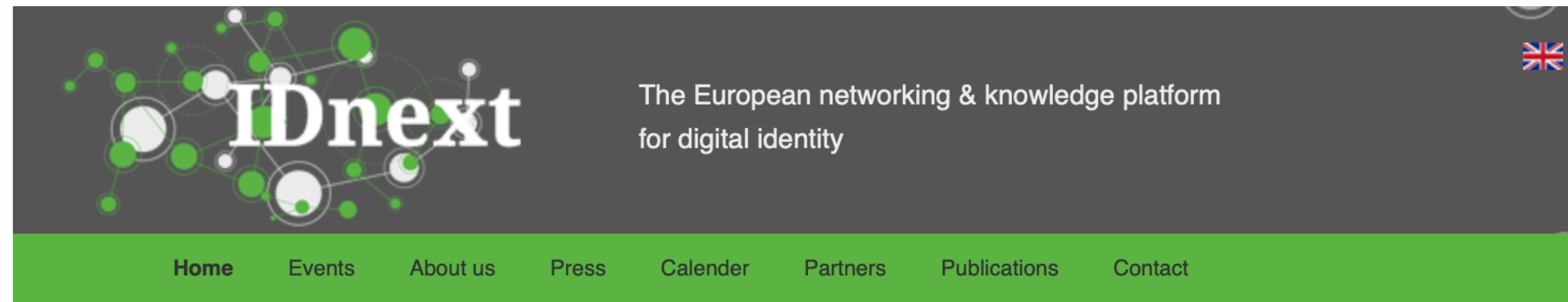
Gitlab Ruby: <https://gitlab.com/ID4me/aim-client-ruby>

Gitlab PHP: <https://gitlab.com/ID4me/aim-client-php>



JULY : ID4me NOMINATED

👍 *ID4me has been nominated for the identity innovation award*



Nominees Identity innovation award 2019

[Back to homepage](#)

[Click here for an overview of all news articles](#)

ID4me, Schluss and iovation have been nominated for the identity innovation Award. The winner - with the best new innovation in the field of digital identity - will be announced at the annual IDnext event in The Hague on 25th September.

ID4me - ID4me is a Single Sign-On standard that allows users to get access to multiple sites with a single credential, and enables online providers remove friction from onboarding new customers. **Katja Speck** (General manager) of nominee ID4me: *"We are thrilled to being selected as one of the nominees for the identity innovation award as it confirms that our mission of a privacy-friendly login standard is on the right track. Looking at the list of previous winners and their impact within the identity world, we are very honoured. ID4me hopes too to further impact the fabric of the Internet in providing a privacy-friendly single-sign-on solution that gives End-users real choice and portability. At the same time we think we are also solving conversion and verification issues for the organisations that ultimately rely on the end-users' logins and interaction"*

● **AUGUST : ID4me SHOWS TRANSPARENCY - PEN TEST**

Identity management relies on trust and transparency:
public penetration test report available

Posted August 5, 2019

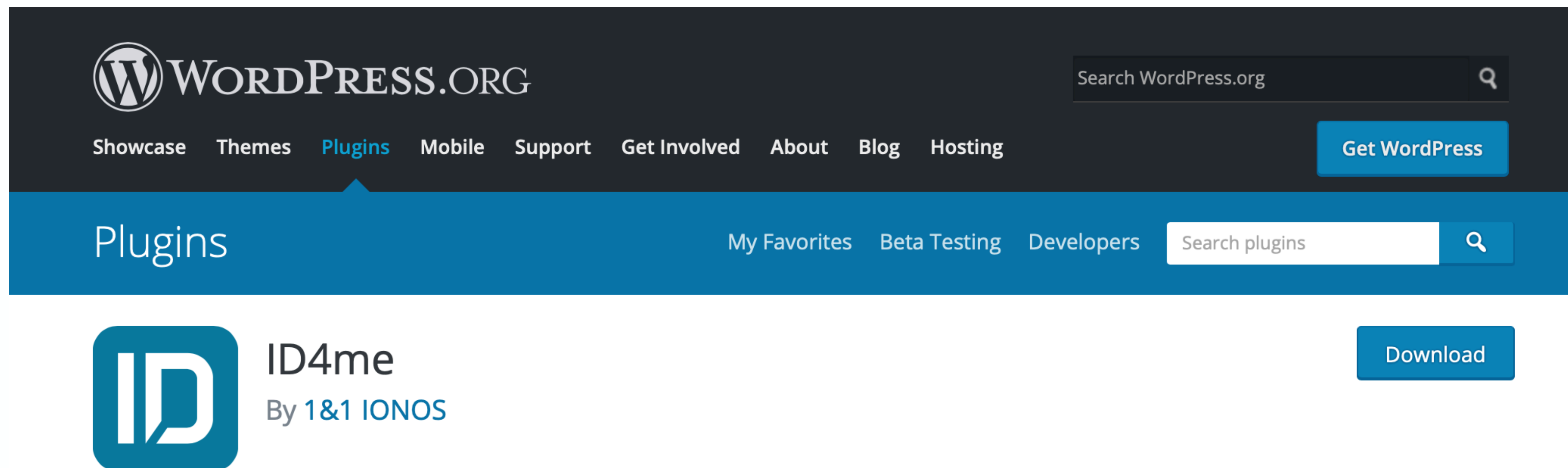
- ☑ *Pen test through Hackmanit :*
<https://id4me.org/identity-management-relies-on-trust-and-transparency-public-penetration-test-report-available/>

AUGUST : ID4me WORDPRESS PLUGIN AT WORDPRESS.ORG

☑ According to Builtwith +24 million live websites worldwide are built on WordPress

☑ You find the plugin here:

<https://wordpress.org/plugins/id4me>



● **SEPTEMBER : MMX BECOMES NEW MEMBER**

- ☑ *„Joining the ID4me Foundation is a natural move for MMX“ states Toby Hall, CEO of MMX*
- ☑ *„MMX wants to be at the cutting edge of domain business and further the evolution of domains and the DNS.*
- ☑ *We see many potential opportunities through ID4me.“*

mmx

● **SEPTEMBER : ID4me FEATURED IN DOTMAGAZINE....**

/ id4me – the identity layer the internet founders forgot to build

September 2019 - Identity Management | Authentication

ID4ME – THE IDENTITY LAYER THE INTERNET FOUNDERS FORGOT TO BUILD

*Neal McPherson from 1&1 IONOS, on handing back control of data
& identity management to the user through implementing the
open ID4me single sign-on standard.*

**“As groundbreaking as a single sign-on service might be, it has to be embraced by
users. Someone has to get the ball rolling, create added value and a network effect
for ID4me. And this is exactly what we’ve set out to do.”**

Achim Weiss, CEO at 1&1 IONOS

● SEPTEMBER 30 : DOMAINNAMEWIRE PODCAST

ID4ME and Domains – DNW Podcast #255

BY ANDREW ALLEMANN — SEPTEMBER 30, 2019  PODCASTS  5 COMMENTS

Can ID4ME boost both privacy and domain names?



This week I talk with Katja Speck and Tom Keller about [ID4Me](#). Katja is the managing director of ID4Me, and Tom Keller is a board member whose day job is Head of Domains at 1&1 Ionos. The best way to think of ID4ME is an easy way to log into the websites, similar to signing in with Facebook or Google, while maintaining control over your data.

(Of course, there's a lot more to it.) It's based on DNS, and Katja and Tom explain how it works and the benefits for the domain name ecosystem.

OCTOBER 15 : HOT LATEST NEWS AUTH0 POST

ID4ME

Integrating ID4me with Auth0

Learn how to add an ID4me-compliant identity provider option to an application using Auth0



Mathias Conradt
Enterprise Solutions Engineer

Today



ID4me @id4me_org · 2m

Great read from @mathiasconradt @auth0
- during our upcoming ID4me Summit on Friday in Madrid we will hear more from @sambego
"Integrating ID4me with Auth0, giving full control back to the user"
[#digitalidentity](#)



Auth0 @auth0 · 4h

.@ID4me_org is an open, global, federated Single Sign-On protocol to manage multiple logins

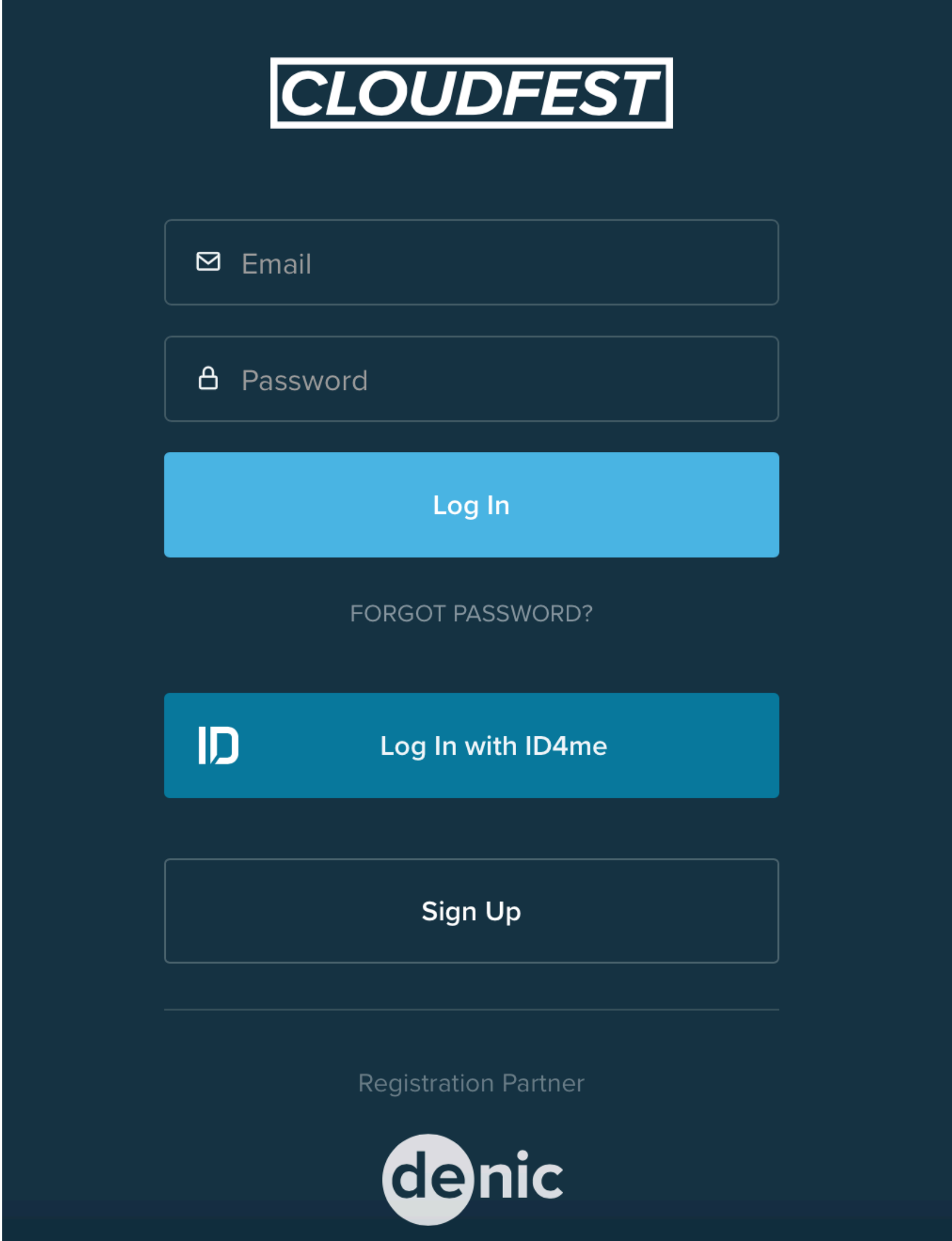
Discover how you can use Auth0 to add an #ID4me-compliant identity provider as an option for your #webapp → [auth0.com/blog/integrati...](#)

[#opensource](#) [#domain](#) [#identitymanagement](#)



OCTOBER 16 : CLOUDFEST REGISTRATION WITH ID4me

☑ *CLOUDFEST REGISTRATION
NOW WITH ID4me*



The screenshot displays the CloudFest registration interface. At the top, the 'CLOUDFEST' logo is shown in a white box. Below it are two input fields: 'Email' with an envelope icon and 'Password' with a lock icon. A blue 'Log In' button is positioned below these fields. A link for 'FORGOT PASSWORD?' is located between the 'Log In' button and the 'Log In with ID4me' button. The 'Log In with ID4me' button is blue and features the ID4me logo and text. Below this is a white 'Sign Up' button. At the bottom, the text 'Registration Partner' is displayed above the 'denic' logo.

OCTOBER 17 : ID4me VERY VERY LATEST NEWS

- ☑ *Registry workshop organized by DENIC at Vincci SoHo in Madrid*
- ☑ *Stay tuned*

15:00 Best Practice Sessions **“Innovation on Top of ID4me”**

15:00 **“mojeID – 9 years of integration of identity service and domain registry”** Jaromir Talir, CZ.NIC

15:30 **Featuring “HamburgID”** Dirk Krischenowski, dotBERLIN

15:45 **Featuring “DENIC ID”** Dorit Richter, DENIC

16:00 **“Integrating ID4me with Auth0, Giving Full Control Back To The User”** Sam Bellen, Auth0

TECHNICAL MILESTONES



DEVELOPMENT

- ✓ *Revamp Developers site with dedicated areas:*
 - <https://id4me.org/login-partner-developer-zone/>
 - <https://id4me.org/identity-agent-developer-zone/>
 - <https://id4me.org/identity-authority-developer-zone/>
- ✓ *ID4me Relying Party Implementer's Guide finished:*
<https://id4me.org/documents/>
- ✓ *ID4me Plugin Fiesta @CloudFest*
- ✓ *ID4me Agent Hackathon @DENIC*
- ✓ *First implementation DENIC-ID officially launched in March*
- ✓ *Mailbox.org followed closely*

DEVELOPMENT

- ☑ *Open Penetration Test of the system, report freely available:*

<https://www.denic.de/en/whats-new/news/article/new-identity-management-relies-on-transparency/>

- ☑ *Auth0 integration (thanks to Mathias Conradt!)*

- ☑ *See Auth0 presentation later*

- ☑ *OIDC Identity Assurance doc ready to move to Implementer's Draft:*

<https://openid.net/2019/09/19/public-review-period-for-openid-connect-for-identity-assurance-specification-started/>

- ☑ *ID4me WordPress Plugin available at*

<https://wordpress.org/plugins/id4me/>

DO SOMETHING GREAT

DO SOMETHING GREAT

JOIN ID4ME

MEMBERS AND SUPPORTERS





www.ID4me.org

Katja Speck & Marcos Sanz

katja@id4me.org