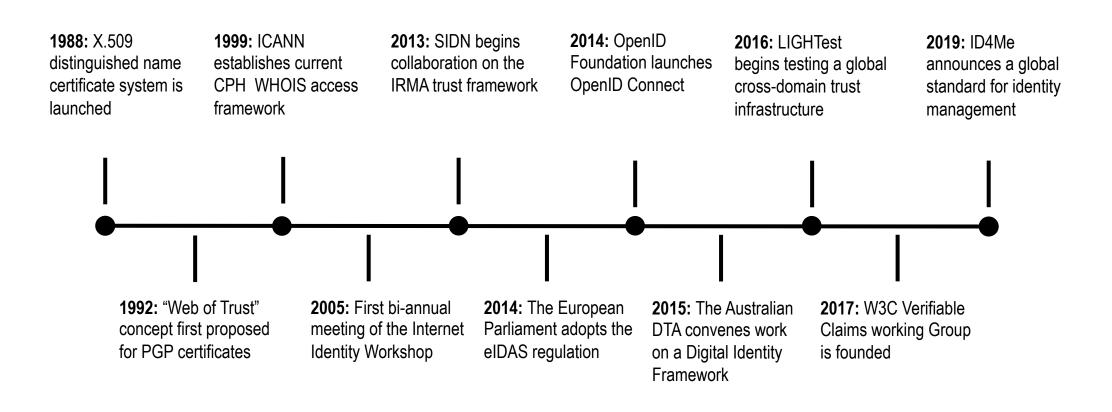
History of ID4me Protocol

- Single Sign On Solution (SSO)
- Alternative to Facebook and Google with enhanced privacy protection by design
- Chicken and Egg Conundrum
- Apple ID

Some Digital Identity Milestones



Unlikely Convergence of Events – Perfect Storm

- eIDAS The EU regulation which established a set of standards for electronic identification and trust services for electronic transactions in the European Single Market
- UN's Sustainability Development Goals (SDGs) Target 16.9: By 2030, provide legal identity for all, including birth registration
- US Treasury Report: A Financial System That Creates Economic Opportunities Nonbank Financials, Fintech, and Innovation
 - Digital identity products and services hold promise for improving the trustworthiness, security, privacy, and convenience of identifying individuals and entities, thereby strengthening the processes critical to the movement of funds, goods, and data as the global economy races deeper into the digital age.

Value Proposition

- Use of the DNS as a trust anchor for digital identity resolution;
- Incorporating the use of validated federated Registrant credentials into the domain name eco-system;
- Increases potential business opportunities, increase business efficiency; and minimize potential legal liability.

Tales of Two Cities – Charles Dickens

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness

- Industry growth slowing;
- Increased regulatory costs;
- Increased competition; and
- Potential increased liability

A Union that strives for more

My agenda for Europe

By candidate for President of the European Commission

Ursula von der Leyen



POLITICAL GUIDELINES FOR THE NEXT EUROPEAN COMMISSION 2019-2024

A new **Digital Services Act** will upgrade our liability and safety rules for digital platforms, services and products, and complete our Digital Single Market.

Digitalisation and cyber are two sides of the same coin. This starts with a different mindset: We need to move from "need to know" to "need to share".

We should do this through a **joint Cyber Unit** to speed up information sharing and better protect ourselves.

The public sector has an important role in stimulating digital transformation. I want the European Commission to lead by example.

I will drive the full digitalisation of the Commission, putting in place new digital methods and digital diplomacy tools.

"Digital Services Act" I

"Digital Services Act" II

Concept Note v7, 9 Ap

"b) Outdated rules a variety of online Name Registrars ar they operate."

"d) Ineffective pub
Protection, Audioand Consumer Proregulator" in the El
in areas such as co-

"The scope would would address all s

"The nature of such update, clarify, and I Market, which could I into a Regulation.

"Updated scope.[...] services, content de media services, sear online advertising se contracts and distribu

"Intermediary liability general principle of exemption continues internet. The principle to reflect the nature application to [...]don

"Digital Services Act" III

"Regulating content moderation. Uniform rules for the removal of illegal content such as illegal hate speech would be made binding across the EU.[...]notice-and-action rules could be tailored to the types of services, e.g. whether the service is a social network, a mere conduit, or a collaborative economy service, and where necessary to the types of content in question[...]."

[...]"a clear distinction will be made between illegal and harmful content when it comes to exploring policy options.[...] in case of harmful content, codes of conduct and user empowerment in choosing sources could be given higher prominence; the role of the regulator could be strengthened (e.g. via approval of such codes of conduct)."

"Regulatory oversight.[...]Possible roles and powers of such regulatory structures will be explored, including reporting requirements, powers to require additional information, complaint handling, the power to impose fines or other corrective action, or the approval of codes of conduct[...]"

"Cooperation with public authorities, including data access.[...] a simpler interface with public authorities, including e.g. data access to public interest data sets."





The EU Cybersecurity Act: a new Era dawns on ENISA

Today, 7th June 2019, the EU Cybersecurity Act was published in the Official Journal of the European Union.

(23) The public core of the open internet, namely its main protocols and infrastructure, which are a global public good, provides the essential functionality of the internet as a whole and underpins its normal operation. ENISA should support the security of the public core of the open internet and the stability of its functioning, including, but not limited to, key protocols (in particular DNS, BGP, and IPv6), the operation of the domain name system (such as the operation of all top-level domains), and the operation of the root zone.

NTIA Statement on Amendment 35 to the **Cooperative Agreement with Verisign**

Topics: Domain Name System



Printer-friendly version

FOR IMMEDIATE RELEASE:

November 01, 2018

News Media Contact:

Anne Veigle, (202) 482-4208, aveigle@ntia.gov

NTIA and Verisign have agreed to extend and modify the Cooperative Agreement. These modifications are in line with policy priorities of the Trump Administration. The changes create a new commitment to content neutrality in the Domain Name System (DNS), provide market-based pricing flexibility, and reduce the regulatory burden on Verisign.

Amendment 35 confirms that Verisign will operate the .com registry in a content neutral manner with a commitment to participate in ICANN processes. To that end, NTIA looks forward to working with Verisign and other ICANN stakeholders in the coming year on trusted notifier programs to provide transparency and accountability in the .com top level domain.

The amendment repeals Obama-era price controls and provides Verisign the pricing flexibility to change its .com Registry Agreement with ICANN to increase wholesale .com prices. Specifically, the flexibility permits Verisign to pursue with ICANN an up to 7 percent increase in the prices for .com domain names, in each of the last four years of the six-year term of the .com Registry Agreement. The changes also affirm that Verisign may not vertically integrate or operate as a registrar in the .com top level domain.

ICANN | GAC

Governmental Advisory Committee

Distribution	Public
Date	18 September 2019

GAC Statement on DNS Abuse

ICANN's Governmental Advisory Committee (GAC) looks forward to the upcoming cross-community discussion on DNS Abuse during ICANN66 and appreciates the Registries Stakeholder Group's August 19, 2019 Open Letter to the Community on this topic.

Protecting the public from security threats and DNS Abuse is an important public policy issue. The GAC has issued advice, provided guidance and comments, organized cross-community discussions, and advocated for stronger contractual provisions to safeguard the public. Our current remarks will provide further context on this topic by discussing: 1) why DNS Abuse is a vital topic; 2) the existing definitions and contractual obligations regarding DNS Abuse; and 3) the Competition, Consumer Trust, and Consumer Choice Review Team's findings and recommendations on DNS Abuse. Through this discussion, we hope to lay the foundation for a productive and informed cross-community discussion in Montreal.

• Several ccTLD are taking a thought leadership role and being recognized for it

GAC Statement on DNS Abuse

ccTLD Registries' Best Practices

In recent years, an increasing number of ccTLD registries have adopted pro-active anti-abuse measures to address DNS-facilitated crime and both keep their zone free of abuse and repel bad actors by making their domain names as unattractive to bad actors as possible. These measures range from stronger authentication methods, including identity checks, ²⁴ to the use of data-based fraud prediction models which combine data registration and infrastructure metrics to identify and predict domain registrations made for harmful purposes. ²⁵ These proven best practices should be implemented by gTLD registries and registrars.

GAC Statement on DNS Abuse - 18 September 2019 - Page 4

²³ CCT Final Report at p. 94, citing DNS Abuse Study at pp. 24-25.

²⁴ See e.g., <u>ICANN64 Session on Lessons Learned: How .DK successfully reduced abusive domains</u> and <u>https://www.dk-hostmaster.dk/en/news/mandatory-identification-nemid and https://www.dk-hostmaster.dk/en/news/dk-hostmaster-makes-online-fraud-more-difficult</u>

²⁵ See https://eurid.eu/en/news/identification-of-malicious-dns/

- eIDAS Regulation (EU) No 910/2014
- Mandatory recognition of eID (09.2018)
- Mandatory recognition of "electronic identification means"

 a material and/or immaterial unit containing person
 identification data and which is used for authentication for an
 online service. (ID-cards, Mobile-ID's, Smart-ID, etc.)
- Must recognize 'notified' eIDs of other Member States for crossborder access to its online services when its national laws mandate eidentification

 Several ccTLDs in collaboration with CENTR have engaged in potential solutions regarding identity.



Innovation and Networks Executive Agency

Connecting Europe Facility 2014-2020

CEF TELECOM CALL FOR PROPOSALS 2018 CEF-TC-2019-1

Title of the proposed Action RegeID

TENtec number 28631003

The project in line with the call "CEF-TC-2019-1: eIdentification (eID) & eSignature", focuses on the integration of eID DSI (Digital Service Infrastructures) in e-services and administrator systems of national domains of the Czech Republic (.CZ), Denmark (.DK), Estonia (.EE) and The Netherlands (.NL). Although the relevant domain names (ccTLDs) are managed by private-law entities, these services report elements of public services, as evidenced by the fact that all three project partners have a Memorandum or agreement with the relevant government bodies on the operation and management of the relevant ccTLDs.

This action will open up registrant-services from 4 national top level domain registries to the eIDAS-infrastructure and as thus to the citizens of all European countries.

These services are relevant to registrants of domain names (both individuals and organisations). Encompassing 8.5 million domain names in total, it will allow registrants to secure their information on these domain names through their national eIDs and enhance trust, assurance and security in the entire internet environment.

The importance of the project for cross-border cooperation and Digital Single Market can be demonstrated on the following number of domain holders from another country:

- .CZ: 1.3 million domain names (75.000 registered to other EU citizens)
- .DK: 1.3 million domain names (36.000 registered to other EU citizens/entities)
- .EE: 121.000 domain names (12.000 registered to other EU citizens/entities)
- .NL: 5.8 million domain names (250.000+ registered to other EU citizens/entities)

 Many other ccTLDs are taking proactive steps to integrate digital identity into their domain name registration business flow:

Library

Library Legal case library

20th Anniversary Paper: The Role of ccTLD Managers in the Evolving Digital Identity Ecosystem



Date: 2019-02-13

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Category: Educational /promotional material

Additional filters: Michael Palage



 $\textbf{DOWNLOAD} \, \rightarrow \,$

Example: ICANN's Unified Access Model

- Know Your Registrant (KYR)
- Similarities/Differences between Know Your Registrant (KYR) and Know Your Customer (KYC)
- Potential key component in ICANN's Unified Access Model (UAM)

Example: Trusted Notifier

 Trusted Notifiers play a key role in the ability of any Registration Authority (Registry or Registrar) to implement any Notice and Take Down framework.



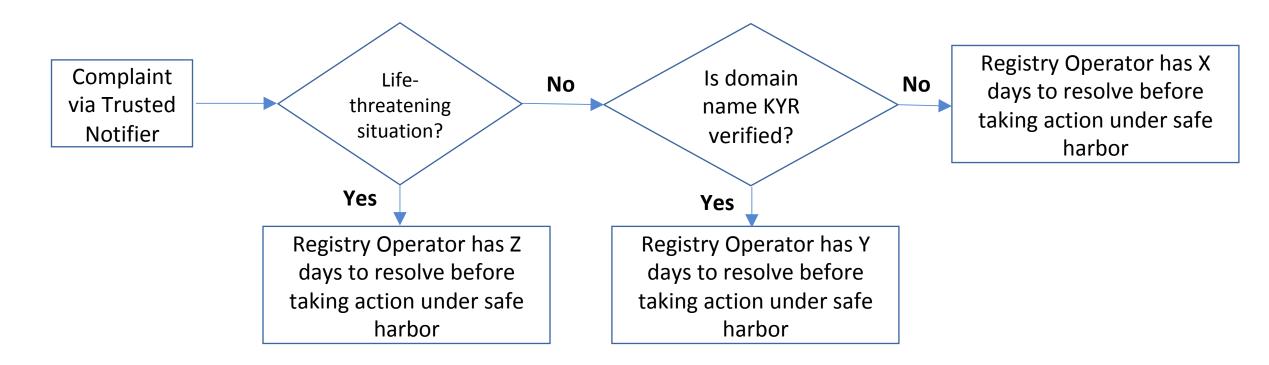
One Year Later: Trusted Notifier Program Proves Effective



MARCH 6, 2017

A year has passed since the MPAA teamed up with Donuts Inc., the largest operator of new domain name extensions, to establish a Trusted Notifier Program to ensure that websites using domains registered with Donuts are not engaged in large-scale piracy. Following this unprecedented announcement, the MPAA also solidified a similar partnership with Radix, the first such agreement with a registry based outside the United States.

Example: Trusted Notifier



Rules of Engagement: Z < Y < X, where Z is the response time associated with an imminent life-threatening situation, Y is the response time for non-imminent life-threatening situation of a known registrant (KYR), and X is the response time for non-imminent life-threatening situation of a un-known registrant (KYR)

Call to Action

- Potential collaboration on an agreed upon EPP extension (potential RFC) to handle identity in the domain name registration process;
- Increased educational outreach and education on all-things "identity" related, and the need for a clearinghouse / repository

Thank You