ID4me.org

One ID for everything

Uses domain names and the DNS for identity provider discovery
Based on OpenID Connect / OAuth 2.0
Separation of roles between user-password authentication (“identity authority”) and user data management (“identity agent”)
Enables the portability of the ID4me digital identity due to discovery functionality
Releases all of its specifications as open, royalty-free standard

WHAT
Open, global, federated standard to manage online identities

HOW
Provide an open and globally available Single Sign-On, adhering to security and data protection standards, which foster user choice and avoid identity lock-ins
ID4me is a non-profit organisation. The members stand for an open internet who build and support a federation of identity providers which are committing to an open, transparent and binding policy framework around the ID4me standard

WHO
Join the ID4me working groups: Adoption, Governance or Technology at id4me.org/engage

ENAGGE

LEARN MORE ABOUT ID4ME
Meet us at one of the upcoming conferences: id4me.org/events
Want to become a member? Please reach out to info@id4me.org

The ID4me documentation and sandbox are public: id4me.org/documents

Open, global, federated standard to manage online identities

ID4me.org

One ID for everything

Open
Global
Federated
Domain-based

Login with ID4me
Convenient: one ID for everything instead of remembering hundreds of usernames and passwords
Secure: no password recycling, no lousy websites leaking accounts, just log in once at the provider of your choice
Privacy friendly: you take control of who you give access to your data, you can revoke your consent - and only you can keep track of it. Nobody else!
Freedom of choice: the identity remains portable and you can select and change your provider anytime
Effortless: you can push data updates to whom you choose, e.g., in case you move or change your phone number

Maximize convenience for new and existing users to sign up to your products by:
- Reducing barriers to entry
- Decreasing the abandon rate/number of drop-outs
- Increasing conversion
- Simplify and increase interaction with your service
- Improve quality of user data
- Differentiate from your competition with customer friendly data handling and providing a secure privacy friendly SSO
- Reduce support cost by eliminating password issues
- Globally available

Offer your customers/users a new useful service that drives business and makes their life easier
New use case for domain names to drive further growth and keep domain names relevant
Increases stickiness of domain names and enhances renewal rate
Allows easy entry into the new, expanding business field of online identities

In 2016, the average user has at least 90 online accounts.
The way the trend is headed, the number of accounts we use is growing at a 14% rate, meaning it doubles every 5 years. In 2020, the average number of accounts per Internet user will be 207!
Are you ready to remember 207 login and password combos?

Password fatigue or why timing is right for a global ID?
- 86% of users leave a site before creating a new account
- 90% leave a service if password has been forgotten
- 40% forgot password at least once a month
- 86% admitted they have lied in a sign-up form

WHY CREATE AN ID4me LOGIN

WHY YOU SHOULD OFFER "LOGIN WITH ID4me"

WHY BECOME AN ID4me IDENTITY PROVIDER?

ID4me is a global initiative built by the hosting industry

Sources: https://blog.dashlane.com/infographic-online-overload-its-worse-than-you-thought/
https://conversionxl.com/blog/social-login/